

Business Cards

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At IS Graphics, we make your image our business.

Every business needs every ounce of marketing muscle they can get. Business cards are the front line image of your business and the perfect weapon for competing for new customers and maintaining contact with existing clients.

Making a good first impression when approaching clients is the most important aspect in any business. There is clearly no easier way to make a good first impression than having quality professionally designed business cards. Since most of us will judge a business by their image, it is vital that your business card represents professionalism, integrity and high quality.

Drawing from our many years experience in graphic design and advertising marketing concepts, we will creatively design your business card to help you make a lasting impression!.

Prices on the following pages are print prices only and exclude artwork. New artwork & design for business cards is charged at flat rate of \$55.00 and includes design from suitable materials supplied by the client and or clipart from our extensive range. All clients must approve all artwork prior to printing.

{mospagebreak title=Business Card Options}

Business Card Options

Your Business Card is seen as a reflection of yourself and more importantly your business. Therefore its vital to make a good impression on both your clients and your business associates. Equally the type of business card or option you choose can play an important part in the promotion of your business.

IS Graphics can print your cards in any one of the following options:

Budget Business Cards (BC1)

Printed on 310gsm Art Board in full colour on one side only with a Clear AQ coating (varnish). Delivery up to 10 Business Days.

Size: 86mm x 54mm Finish: Rounded Corners

The cheapest way to promote your business by far! These cards are economical but will still give you that professional touch. Some of our clients have even used these cards as discount cards, customer loyalty cards, membership cards, price tags and even gift tags. The possibilities are endless and only limited by your imagination.

U.V. Budget Business Cards (GUV)

Printed on 310gsm Art Board in full colour on one side only with U.V. Ink and a clear gloss U.V. coating. Delivery up to 10 Business Days.

Size: 86mm x 54mm Finish: Square Corners

These economical cards give a professional finish with the added benefit of being fade and moisture resistant. Other usage for these cards may include price tickets for outdoor products.

Deluxe Business Card U.V. (GUV1)

Printed on 310gsm Art Board in full colour on both sides with U.V. Ink and a clear gloss U.V. coating on the front only. Delivery up to 10 Business Days.

Size: 86mm x 54mm Finish: Square Corners

With the added benefit of being fade and moisture resistant, And printed in fullcolour both sides makes the usage for these quality cards is almost endless.

Premium Business Cards

Printed on 310gsm Art Board in full colour on both sides with a choice of clear gloss or matt lamination on the front. Delivery up to 10 Business Days.

Size: 86mm x 54mm Finish: Rounded Corners

Premium Business Cards are our most popular business card product. Printed on 310gsm Artboard in full colour on the front with your choice of gloss or matt protective laminate coat. The back of the card is also printed in Full Colour but not laminated making it easy to write on if required.

Standard Magnetic Business Cards (Business Card Sized Standard Fridge Magnet)

Printed on a 0.7mm thick magnetic base in full colour on one side only with a clear gloss laminated finish. Delivery up to 15 Business Days.

Size: 86mm x 54mm Finish: Rounded Corners

Magnetic Business Cards are printed full colour with high gloss finish on a fully magnetic base with rounded corners, making these magnets a high quality versatile marketing tool. The strength of each magnet is enough to be able to hold a paper message on the fridge without falling off.

New Magnacarda Magnetic Business Cards

Printed on 200gsm light magnetic base in full colour on one side with U.V. Ink and a clear gloss U.V. coating . Delivery up to 10 Business Days.

Size: 86mm x 54mm Finish: Round Corners

Magnacada magnets are a light weight fridge magnet and ideal for mass marketing campaigns. Printed in full colour with UV stable inks and a clear coating will aid the magnets for resistance against fading.

Business Card Option Previews

{gallery}BusinessCardOptions{/gallery}

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{mospagebreak title=Business Card Prices}

Business Card Prices

IS Graphics supply quality business card in full colour for your business at prices and options to suit your budget.

Prices on this page are print prices only and exclude artwork. New artwork & design for business cards is charged at flat rate of \$55.00 and includes design from suitable materials supplied by the client and or clipart from our extensive range.

All clients must approve all artwork prior to printing.

Quantity

500

1000

Budget Business Cards (BC1)

Printed on 310gsm Art Board in full colour on one side only with a Clear AQ coating (varnish). Delivery up to 10 Business Days.

Size: 86mm x 54mm Finish: Rounded Corners

\$88.00

N.A.

U.V. Budget Business Cards (GUV)

Printed on 310gsm Art Board in full colour on one side only with U.V. Ink and a clear gloss U.V. coating. Delivery up to 10 Business Days.

Size: 86mm x 54mm Finish: Square Corners

\$88.00

N.A.

Deluxe Business Card U.V. (GUV1)

Printed on 310gsm Art Board in full colour on both sides with U.V. Ink and a clear gloss U.V. coating on the front only. Delivery up to 10 Business Days.

Size: 86mm x 54mm Finish: Square Corners

\$115.00

\$135.00

Premium Business Cards

Printed on 310gsm Art Board in full colour on both sides with a choice of clear gloss or matt lamination on the front. Delivery up to 10 Business Days.

Size: 86mm x 54mm Finish: Rounded Corners

\$125.00

\$140.00

Standard Magnetic Business Cards

Printed on a 0.7mm thick magnetic base in full colour on one side with a clear gloss laminated finish. Delivery up to 15 Business Days.

Size: 86mm x 54mm Finish: Rounded Corners

\$275.00

\$390.00

Magnacarda Magnetic Business Cards

Printed on 200gsm light magnetic base in full colour on one side with U.V. Ink and a clear gloss U.V. coating . Delivery up to 10 Business Days.

Size: 86mm x 54mm Finish: Round Corners

\$220.00

\$330.00

All prices include GST and delivery via Australia Post

Artwork Price Guide

Business Cards, Fridge Magnets, Magnacarda, Stickers.

Fixed Price

Artwork for all Business Card Sized Products

\$55.00

New Design Based on existing art by IS Graphics (previous order)

\$33.00

Business Card Option Previews

{gallery}BusinessCardOptions{/gallery}

{mospagebreak title=Business Card Examples}

Business Card Examples

Samples shown on this page are a actual samples of cards designed for our clients. All designs by IS Graphics are customised to suit individual customers requirements, using images supplied by the client and or images or clipart from our extensive collection.

{gallery}BusinessCards{/gallery}